

[Press Release]

March 19, 2007

## Introducing Canon PIXMA iP1880 Entry Level Photo Printer **Affordable High Quality Output in a Stunning New Design**

Canon today introduces the new **PIXMA iP1880** Entry Level Photo Printer, offering high-end and ease-of-use features in a brand new glossy black color stylish body. Featuring Canon FINE (Full-Photolithography Inkjet Nozzle Engineering) print head for fast and quality photo printing, 2 picoliter ink droplets and resolution of 4,800 x 1,200 dpi\*, the printer delivers high printing quality in its class. Long-lasting photo quality is ensured using ChromaLife100 Photo System. **PIXMA iP1880** is definitely the most attractive choice in terms of design and value to users living in style.

### **ChromaLife 100 Photo System keeps Long-lasting Prints**

**PIXMA iP1880** uses “ChromaLife 100” Photo System\*\* to make you printed photos stayed permanence. The combination of Canon’s new ink, genuine Canon’s photo media and FINE print head further strengthens the vividness and durability of the printed image and ensures long-lasting image quality up to 100 years.

### **Outstanding Quality and Speed**

The top-of-its-class printing quality of **PIXMA iP1880** is delivered through ink droplet as small as 2 picoliters and a maximum 4,800 x 1,200 dpi color resolution for fine and sharp details. **PIXMA iP1880** prints in blazing speed with its 1,472 nozzles to ensure printing at up to 20 ppm for monochrome and 16 ppm for color\*\*\*. It supports borderless printing from credit card size up to A4 and finishes a photo-lab quality borderless 4” x 6” photo printing in approx. 70 seconds\*\*\*.

### **Water-Proof Black Pigment Ink**

**PIXMA iP1880** uses a separate Pigment-Based Black ink cartridge for improved text printing without relying on a composite black. This way ink smearing problem can be substantially reduced and highlighter stability with high water resistance on plain paper enhanced. As only two FINE ink cartridges are used, consumables management is fast and easy.

### **Stylish New Look**

Featuring sweeping lines and glossy black finish, the compact **PIXMA iP1880** is a welcome departure from the boring beige box typically found in the value class or printers.

### **Expanded Creative Printing**

With the use of bundled Easy-LayoutPrint software, it's simple to create and customize fun photo projects such as photo albums, photo stickers, greeting cards and calendars. Canon's Creative Park website [www.canon.com.hk](http://www.canon.com.hk) offers you even more creative options like free 3-D paper craft projects, scrapbooking templates and embellishments and novel greeting cards, and is the source for your unlimited creativity.

### **Software and Compatibility**

**PIXMA iP1880** is bundled with Easy-PhotoPrint software to print amazing-looking photo easily through computer. It is now compatible with most computer operating systems, including Windows Vista™, Windows® 2000/XP and Mac® OS X v10.2.8-10.4.

The Canon new **PIXMA iP1880** Photo Printer is available now in Hong Kong with the suggested retail price of HK\$388.

- \* Resolution may vary based on printer driver setting. Color ink droplets can be placed with a horizontal pitch of 1/4,800 inch at minimum.
- \*\* For details of "ChromaLife100", please refer to [www.canon.com.hk](http://www.canon.com.hk)
- \*\*\* PPM print speeds are based on the highest speed printer drivers mode using black and white and color text patterns. Photo print speeds are based on the standard mode driver setting using photo test pattern(s) and select Canon Photo Paper. Print speed is measured as first page begins to feed into printer, and will vary depending on system configuration, interface, software, document complexity, print mode, types of paper used and page coverage.

Accessories of Canon **PIXMA iP1880** and their suggested retail prices:

PG-830 Black Ink Tank (Low capacity)	@HK\$ 105
CL-831 Color Ink Tank (Cyan/ Magenta/Yellow) (Low capacity)	@HK\$ 138
PG-40 Black Ink Tank (Standard)	@HK\$ 140
CL-41 Color Ink Tank (Standard)	@HK\$ 178



Delighting You Always

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**About Canon Hongkong Company Limited**

Canon Inc. (TSE:7751 / NYSE:CAJ), founded in 1937 in Japan, has successfully derived whopping global revenue of US\$34.9 billion (as recorded on December 31, 2006). With 70 years of experience in imaging products manufacturing, Canon devotes huge resources to research and development, and it is now one of the top patent-holders of technology in the imaging industry in the US, and also the only manufacturer across the globe that owns input and output device solutions to various imaging needs.

Canon Hongkong Company Limited (CHK) was established in 1971, responsible for sales, marketing and service for all product lines in Hong Kong, including digital cameras, digital video camcorders, printers, copiers, scanners, projectors and other imaging products. Canon Hongkong is committed to pursuing "Kyosei", the corporate Philosophy of Canon, of which the essence is to urge and motivate its staff to live and work harmoniously into the future with all citizens in Hong Kong by actively participating in a variety of social and charity activities. Furthermore, CHK is proud to have adopted international recognized management systems by receiving ISO 9001, ISO 14001 and OHSAS 18001 certificates between 2003 and 2005. In addition to the above, CHK further attained the COPC-2000 CSP standard in 2006.

***Canon Enquiry Hotline: 2170-2888***

***Canon's website: [www.canon.com.hk](http://www.canon.com.hk)***

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*This press release is distributed by Canon Hongkong Company Limited – Domestic Sales Office.*

## Specifications

### PIXMA iP1880

Maximum Resolution (dpi) 4,800(horizontal)<sup>\*1</sup> x 1,200(vertical)

### Print head/Ink

Type FINE Cartridge

Ink droplet size 2pl

Ink PG-830 Black (Pigment) / CL-831 Color (Dye)  
PG-40 High-Capacity Black (Pigment) / CL-41 High-Capacity Color (Dye)

### Ink Capacity Standard (approx. figure)

Color document <sup>#1</sup>	PG-830: 220 sheets PG-40: 355 sheets	CL-831: 205 sheets CL-41: 308 sheets
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Photo (4" x 6") <sup>#2</sup>	PG-830: 1390 sheets PG-40: 2165 sheets	CL-831: 82 sheets CL-41: 102 sheets
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### Print Speed<sup>\*2</sup>

Bk text (Plain paper/New pattern) Max Speed (Custom Setting 5<sup>1</sup>): 20 ppm

Color (plain paper/New pattern) Max Speed (Custom Setting 5): 16 ppm

Photo (8"x10" image) PP-101/Standard: approx.: 139 sec

Photo (4" x 6") PP-101/Standard/Borderless: approx. 70 sec

### Printable Area

Borderless Printing<sup>\*3</sup> A4/Letter/8"x10"/5"x7"/4"x6"/Credit Card

### Paper Handling(ASF)

Plain paper Approx. 100, Legal=10

High Resolution Paper (HR-101N) A4 =80

Photo Paper Pro (PR-101) A4 =10, 4"x6"=20

Photo Paper Plus Glossy (PP-101) A4 =10, 4"x6"=20

Photo Paper Plus Semi-gloss (SG-101) A4 =10, 4"x6"=20

Glossy Photo Paper (GP-401) A4 =10, 4"x6"/Credit Card =20

Glossy Photo Paper "Everyday Use" (GP-501) A4 =10, 4"x6" =20

Photo Paper Plus Double Sided (Manual\*) (PP-101D) A4/5"x7"=1 \*Not support for MacOS X

Photo Sticker (PS-101) = 1

T-Shirt Transfer	(TR-301) = 1
Envelope	10
<b>General</b>	
Interface	USB (B Port)
Compatible OS (Printer Driver)	Windows Vista/XP/2000, Mac OS X v.10.2.8 – 10.4
Dimensions	442 x 237 x 152mm (W x D x H)
Weight	3.3Kg
Power Source	100-240V 50/60Hz
Power Consumption	AC Approx. : less than 0.7W(Print Standby) AC Approx. : less than 0.5W (Off) AC Approx. : 7W (Printing)*4
Acoustic Noise	Approx. 43dB(A) (when printing in the highest print quality mode on Photo Paper Pro)

\*1: Ink droplets can be placed with a pitch of 1/4,800 inch at minimum.

\*2: Based on Canon standard pattern.Print speed may vary depending on system configuration.

\*3: Supported paper types for borderless printing: Photo Paper Pro, Photo Paper Plus Glossy, Photo Paper Plus Semi-gloss, Glossy Photo Paper,Matte Photo Paper, Photo Paper Plus Double-sided, Photo Paper Glossy(US/Canada Only)

\*4: When printing ISO/JIS-SCID N2 pattern bordered on A4 size plain paper with the default settings.

#1 Color document: Declared yield value in accordance with ISO/IEC FCD24711. Values obtained by continuous printing.

#2 Photo (4" x 6"): When printing Canon standard patterns on 4" x 6" <paper type> continuously with the default settings of <paper type> using Windows XP printer driver in borderless printing mode and Windows XP Photo Printing Wizard.

All data is based on Canon's standard testing methods. Subject to change without notice